

KLA
KY Dept. of Education Representative
Kathy Mansfield
 Report to the Board
 Louisville, Kentucky
 June 2, 2012



KDE, in partnerships with KDLA and MetaMetrics to promote Summer Reading added the following to its promotion efforts for 2012:

- KDE Year-Round reading theme/logo – KYReads (see logo above) – introduced for Summer Reading promotions
- *One-to-One with Bill Goodman* episode devoted to Summer Reading, featuring Wayne Onkst and Malbert Smith, III (president of MetaMetrics) – air dates June 3 (KET) and June 7 (KET 2)
- “Toolkits” of promotion resources distributed to school librarians
- Press release from KDE
- KDE Facebook promotions for Summer Reading and *KY Teacher* news items
- Lexile Framework for Reading Facebook promotions for KY Summer Reading
- KDE *Literacy Link* newsletter blurb (for content area teachers)
- “Pledge to Read” push through MetaMetrics and KDE; KY is in the lead across the nation with Summer Reading pledges (www.lexile.com/fab/ky)

CIITS – Continuous Instructional Improvement Technology System

CIITS, a state portal for KY educators providing access to student data and standards-based resources, continues to roll-out new features. As reported last fall, CIITS contains all of the state’s Library Media Standards (AASL’s *Standards for the 21st-Century Learner*) and will soon include a link to KYVL on its homepage. KDE continues to work with KYVL to promote the tie-in between their resources and how they support new content standards for English/language arts and Literacy in content areas.

Other

I recently asked for staffing updates from school librarians across the state in order to keep KDE’s email distribution list for public school librarians as current as possible for the next consultant. I’ve added approximately 25 new librarians in the past six weeks. I’ve shared those names with KSMA mentoring chair, Angie Hawkins for follow-up. Approximately 30 school librarians have notified me of their retirements. I also share this information with KET via Cynthia Warner.

My contract with KDE expires June 30, 2012. The library media/textbooks consultant position has not been advertised as of today (May 29), but I will alert school librarians to the posting once KDE shares it on their website.